

From ashes to diamonds, death can't separate you!

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HOUSTON: Lost your beloved ones recently? You can convert them into diamonds and wear them on your neck or fingers. Yes, tell Algordanza, a Switzerland-based company, to make diamonds for you from the ashes or remains of your beloved ones who left you for the eternal bliss. Within months, the company will provide you the diamonds, which will last forever.

Algordanza is specializing in memorialising deceased loved ones through the creation of innovative memorial diamonds.

Algordanza' memorial diamonds are the result of a finely-tuned process whereby the ashes or hair from a deceased loved one are turned into genuine human diamonds that will last forever. It's a unique way for the bereaved to remember those who meant so much to them when they were alive.

"Recently, a woman in Austin, Texas, had a diamond made from her father's remains," Jared Parrish, director of sales and marketing for Algordanza, says. "The diamond was set in her engagement ring so her father could still walk with her down the aisle."

Algordanza's memorial diamonds are absolutely unique and are solely generated from cremation ashes or hair. Each production step is completely documented, and upon completion, the diamond is presented with a certificate of authenticity along with a chemical analysis of the ashes.

Trade sitting at the comfort of home. Start with a mere 50\$

"What sets us apart from other companies that offer this service, is that our diamonds are genuine," Jared Parrish, director of sales and marketing for Algordanza, says. "We do not use any

chemical additives which makes these natural, not synthetic diamonds."

While mined diamonds require hundreds of millions of years to age, Algordanza's lab-grown gems typically take only a few months to form. The largest one offered is a full carat and takes up to one year.

So, how does it work? Carbon, chemically drawn out from the ashes or hair, is compressed into graphite in a high pressure, high temperature-growth environment. The graphite undergoes the same process leading to rough crystallised diamonds which are then cut and polished.

The memorial diamond varies in colour. Primarily, white, it may sometimes have a bluish tint, depending on the quantity of the element boron within the carbon. Just as no two human beings are alike, no two stones are identical.

Algordanza is headquartered in Chur, Switzerland. Algordanza is a word derived from the ancient language Rhaeto-Romanic, meaning 'remembrance'. Currently, the company is represented in 17 countries with a goal of being present in all countries on all continents

Algordanza was officially founded in Chur Switzerland in 2003, and over the past 5 years the company has expanded its services to families in 20 countries around the world. Everyday Algordanza is making miracles for someone in the world. Now in 2008, Algordanza is available to the families of the United States. With the main office serving the US based out of Houston Texas, Algordanza is spreading its wings to cover territory from New York City to Los Angeles and everywhere in between, the company said.

(Courtesy: PRNewswire)